

# SCCA Lone Star Region April 2005 Meeting Minutes

- I. Call to order
  - a. 7:10pm
  - b. Athena Mfg.
  - c. Attendees: Cliff, Mark, Danny, Ed, Bill, Kerry, Antonio, Joe, Darrell. Guests: Paula Taylor, Chris Taylor
- II. Minutes
  - a. March meeting accepted via electronic meeting.
  - b. April-May 2004 missing minutes signed statement submitted by Mark V.B. to Antonio.
- III. Treasury Report
  - a. Balance report
  - b. Upcoming cash requirements
  - c. Signing authority updated
  - d. Inventory—Danny and Cliff have inventory sheets and with trailer inventory in May we should have a complete inventory in hand.
  - e. Motion (Cliff) to accept treasurer's report passed.
- IV. Sowdiv issues
  - a. More details in May on the draft school proposal.
  - b. Co-op discussion with Jack Turner—Jack is still interested but there's nothing concrete yet.
- V. National Issues
  - a. Temp memberships—we got credit for \$540 in temp. memberships.
  - b. Tax status is still open and Cliff is working on it but it may be that we have to be same status as National.
- VI. May Race
  - a. Co-chair still not final. Darrell may do it depending on how his homebuilding is going the next 2 weekends.
  - b. Format presented as discussed by Cliff, Antonio, Danny during working dinner.
    - i. Concern about group size presented and noted.
    - ii. Concern about novices wanting two race credits for the weekend presented and noted.
    - iii. Motion (Antonio) to accept format as presented passed unanimously.
  - c. TWS Contract—Cliff is still hanging on to it for now pending the food/party issues and Jack is aware that Cliff has the contract.
  - d. Motion (Kerry) to accept pricing structure as presented passed.
  - e. Antonio and Mark to work on the entry form and a more thorough review panel for the entry is needed this time.
  - f. Online registration—After negotiating back and forth with Donovan a \$150 flat fee was agreed upon
  - g. Paula to talk to Hotel about party and also about spontaneous gathering of musicians (no band, no amps, no drums).
  - h. A motion was presented to do Friday registration at the track for the charge of \$15. Passed unanimously.
  - i. Merchandising—we need help staffing sales throughout the weekend. Danny Benzer will get a list of volunteers and he'll come up with a schedule to staff sales for 2hour shifts..
  - j. Coolshirt/ART/Sponsorship marketing—an option was presented to see if the company wants do do a sponsorship, demo, brochures or some combination thereof. Alternative is Ed getting garage space to show the system and to install it.
  - k. Military invitations—this is a widely supported initiative. The possibility to recruit corner workers from the military was also presented. Paula will talk to her contact to get the word out and Cliff will talk to Jim Averett about the possibility of getting temp memberships and getting military personnel on the corner stations to get the best view of the race and to see if they're interested in working stations in the future.

1. A motion (Cliff) to expense the dinner cost for the working meeting to determine the format/cost was passed (5 votes)
- VII. SRO Report
- a. Jake Davis didn't show up to the last race so a lot of specialties didn't get their awards (Tech still doesn't have any). At the next race Mark will make sure specialties get awards next race.
  - b. Kerry will present some ideas based on discussions with Paula about how things were done before to promote more of a team environment to attract and retain workers.
- VIII. Website committee report.
- a. Ed talked about the conference and stated it wasn't very applicable to what we need except for some presentation on credit card companies and fraud. There are companies out there that will do the credit card service for about the same cost per transaction as paypal but without the aggravation and without the need to manage it ourselves or have to buy expensive shopping cart software. Ed will present something more formal later since he was unable to this past week due to the burglary of his shop.
  - b. We still need an advertising rate card for the website. The previous rate info that was submitted was based on a main page banner so a new one will be needed based on a classifieds page. Committee to work on this rate card.
- IX. Draft
- a. Antonio to send out minutes by Monday April 11
  - b. Motion (Cliff) to have a rotating column (tentatively titled "My Turn") by each board member in addition to regular columns. Passed. Antonio will do first column for May Draft.
  - c. Mailing list—There was a motion to have 3 issues with a warning that after that a post card would be mailed out to notify that draft will be available online unless a hard copy is requested.
- X. General meeting.
- a. There was discussion on whether to hold one and when. Obstacles include a busy month of May on the race calendar.
  - b. Decided that the best is to hold a combined board and general meeting. Time and place to be discussed later.
- XI. All other issues to be tabled until the next meeting. Meeting adjourned at 9:30pm.