

## SCCA Lone Star Region January 11, 2006 Minutes

Meeting called to order at 7:10pm

Attendees from the Board: Danny Benzer, Cliff Maxwell, Kerry McEntire, Bill Johnson, Eric Jones, Antonio Garza. Others: Mark VonBargen, Paula Taylor, Chris Taylor

December Minutes approved electronically.

Treasurer's report presented. Motion to accept (Maxwell/Garza) approved.

### **MARCH EVENT**

Push from the Division to make it a R/N (Jim A. and Mike S.) but we have decided to stick with the current ER format since we have several commitments already (Spec7, SM series, and Spokes).

**Contract**--trying to negotiate for a better deal since TWS is our home track and we would like to keep running races at TWS but if the cost is too high it could start eating into turning a profit.

**Credit card payment for entry**--Found company recommended by Donovan Brown that he has used to setup entry payment for other regions. This allows a transparent payment without having to go off-site for payment and hopefully encourages more people to register online. It can also be used for online merchandising. Question from Kerry: Do we need a 2<sup>nd</sup> account to protect ourselves from any potential problems? It cannot be a savings account, but also what about the cost of a 2nd account? The reply on cost is that it should be minor if not free since we have sizable deposits on our account. Kerry needs to open the account right away so Antonio can proceed with the credit card setup.

**Names**--we came up with a few: Lone Star GP, Po'boy Sprints, also suggested was to use Solo II as a theme. It's thought that Po'boy fits well with Solo II (Eric Jones jokingly says autocrossers are po'boys) as well as our cheaper ER format.

**Other ideas**--Cliff would like to have an open jam session at the party. We need to find out if Wings n More will allow us to play in their party room. Someone jokingly mentioned Karaoke, etc.

**Merchandise pre-sale on the registration form**--get with Danny to discuss on what to do and how to improve the entry form readability.

**Worker coordinator**--would like Mark to be the race day worker coordinator and help with recruiting

**Guest Passes**--Paula suggested we get a college student to sell the guest passes after noon for \$5. Pay the students \$25 or whatever for couple hours of work. Make sure it is clear in the supps what the registration hours for guests/crew will be. After noon no more crew registration, only guess.

**Supps/entry related items**--Antonio raised a question if anything had to be mentioned about paddocking in the back section for Solo II guys. We decided that the Spokes guys will deal with that in their supps.

It was suggested that we do mention something in the supps about the Solo II event in the back section so that people are aware of it.

Antonio asked whether the ER qualifies as a regular Regional in the Sanction Form and the answer was yes.

**Entry fees**--Another meeting is needed to finalize financials once we know what the track will cost. It was suggested that Monday-Wednesday were good nights. Antonio to confirm by Friday what fits his schedule.

**Sponsorship**--There is no sponsorship news since Bill is backlogged at work. John Z. did not attend but Danny will find out the status of potential Van's and Monster sponsorships.

**Marketing**--Antonio has contacted J Mark Stone to see if he's interested in doing our t-shirt again. Paula threw out an idea about a spray paint theme. Other ideas such as generic bar code, "no frills, no nothing, etc." ideas were thrown out that follow the "Po'boy" theme. We have been publicizing our race on forums. It seems there is interest from out of division guys (IT especially).

**Party/social services**--Joe called in and said he thinks he'll be able to start participating more by next month so Paula will get with Joe to find out about social services (worker/driver interaction, etc.)

**SRO Awards**--We need confirmation (not a vote since it was already approved) that we're getting the \$40 gas cards. We want to put this on the flier and the worker recruitment cards.

#### **AWARDS MEETING**

Paula showed us a "Ya done good" award and asked if we should frame them and we all thought they should be framed.

Who will present the trophies and awards? Cliff will do national and Danny will do Regional awards. Mark can do "ya done good" for race related awards, and Paula for other activity awards.

Cliff mentioned we should do the awards in the order of "ya done good" then the trophies.

We all agreed we should bring back the special award for extra contact or other on-track related problem. Aaron was nominated for this award. Chris will provide the "trophy"

We need to contact the people that are getting awards. Antonio will contact Aaron, Danny will contact Kenny Anhalt, not sure who was calling Paul Stoltz.

#### **NATIONAL CONVENTION**

Cliff needed a check from Kerry for \$675 for the national convention entry fees (3 registrations).

National Issues to bring up (in addition to ones previously brought up):

1. Is Enterprises in the black? If not why are the subsidizing a racing event for Enterprises customers? (\$99 for a 2 or 3 day weekend).
2. Why are SM drivers getting e-mails from Ken Grammer for an endurance series? How did he get this information? What is the relationship between the series and SCCA other than pro sanctioning it?

#### **DIVISIONAL BUSINESS**

**6th national**--we stipulated again that we are firm in our position about the format of this event.

**July meeting**--We are hosting the July meeting. Paula suggests Rosanky and I think we're proceeding in that direction. We'll accept to host it in the January meeting.

**Divisional newsletter**--The thoughts were mostly that there is not enough use of the division website to convey information (no minutes posted, etc.) so how are they going to add a newsletter? It's viewed as a waste of money. Motion to vote against it(Johnson/Benzer) passed unanimously.

#### **OTHER REGION BUSINESS**

**Draft handoff**--Paula will do January and Eric will do February. The deadlines established in the December meeting were 20th of the month for submittal, and the 30th for publishing.

**My Turn**--Mark will do the February article. He'll write down the ideas and Antonio will help to edit it.

Motion to adjourn (McEntire/Garza) passed. 8:59pm

Respectfully submitted,

Antonio Garza  
SCCA Lone Star Region Secretary